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Software/Website: Data Privacy Evaluation

Question	Yes	No	Notes
1. Does the product limit Personally Identifiable Information? (FERPA federal privacy law applies to “education records” only, NYSED 2d: ALL student personal information.)			
2. Does the vendor commit to not further share student information other than as needed to provide the educational product or service? (<i>The vendor should clearly promise never to sell data.</i>)			
3. Does the vendor create a profile of students only for the educational purposes specified?			
4. Will vendor delete all the student data that has been provided/ created if app is canceled?			
5. Does the product limit advertisements to student users? (<i>Ads are allowed, not ads targeted based on student data/behavioral ads that are based on tracking a student across the web</i>)			
6. Does the vendor allow parents to access data it holds about students or enable schools to access data so the school can provide the data to parents in compliance with FERPA?			
7. Does the vendor provide appropriate security (encryption)for the data it collects?			
8. Does the vendor claim state that its privacy policy will transfer if company is sold. (FTC: companies provide notice to users when privacy policies change in a significant/material” way,)			
9. Any sale or merger will require the new company to adhere to the same protections.			
10. Do reviews or articles about the product or vendor raise any red flags that cause you concern? - CommonSenseMedia.org score			